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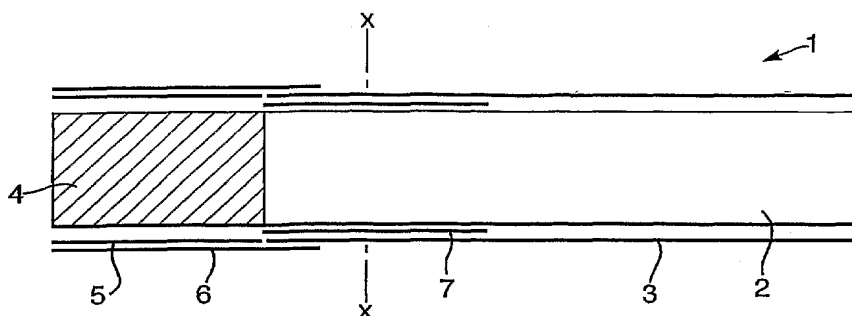
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[Continued on next page]

(54) Title: SMOKING ARTICLE AND APPARATUS AND PROCESS FOR MANUFACTURING A SMOKING ARTICLE



(57) Abstract: A smoking article, and a method and apparatus for producing a smoking article, in which a web material containing an adsorbent material such as activated carbon and a stabilised flavourant such as menthol is positioned adjacent an interior surface of a cigarette wrapper to deliver flavour to a smoker with minimal/insignificant migration of flavour to other parts of the smoking article or packaging. The web material may be a section that extends over only a portion of the smoking article to deliver flavour to a smoker at a specific point during smoking and if positioned at the mouth end of a smoking article will be able to deliver a flavour sensation in the final puff(s).

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- as to the applicant's entitlement to claim the priority of the earlier application (Rule 4.17(iii)) for all designations
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